

Eat Smart, Move More NC Leadership Team Quarterly Meeting
Monday, March 14, 2011
1:00 p.m. – 3:30 p.m.
WakeMed Cary Hospital

PARTICIPANTS: Jenni Albright, Ruth Barlow, Linda Barrett, Tracey Bates, Diane Beth, Kenisha Bethea, Laura Buxenbaum, Neil Byrd, Sharon Dankins, Carolyn Dunn, Jenni Fisher, Myron Floyd, Nakisha Floyd, Dave Gardner, Greg Griggs, Edna Hensey, Casey Herget, Ashley Honeycutt, Evie Houtz, Lorelei Jones, Michael Kanters, Jennifer MacDougall, Elizabeth MacLachlan, Chris Mackey, Judy Martino, Michele McKinley, Thearon McKinney, Sara Morris, Justin B. Moore, Sharon Nelson, Jimmy Newkirk, Julie Paul, Susan Reece, Lori Rhew, Susanne Schmal, Pam Seamans, Rose Ann Simmons, Shauvon Simmons-Wright, Janice Sommers, Debbie Stroud, Cathy Thomas, Dianne Thomas, Susan Tumbleston, Nick Turkas, Sheree Vodicka, Michelle Wells

Recorder of Minutes: Shelby Sanders

Welcome and Introductions

Carolyn Dunn, Chair, welcomed everyone to the meeting.

Carolyn shared that she had submitted a Letter to the Editor in response to a series of articles about obesity that ran in the News & Observer (N&O) in January. In the letter she thanked the N&O for covering the subject and discussed the importance of addressing policy and environmental change for healthy eating and physical activity. She received comments on her letter; the comments indicate that there are different perspectives around and understanding of policy change. She noted that it is important for us to keep this in mind as we do our work.

Carolyn announced that a proclamation had been signed by the Governor announcing that March 2011 “Good Nutrition Month” and March 9, 2011 was “Eat Smart North Carolina Awareness Day.”

Carolyn asked for consensus on two proposed changes to the bylaws:

1. Add the word “coalition” in Section 1 of the bylaws under “Eligibility.”

Proposed change would read:

Section 1: Eligibility

Membership shall be open to any organization, business, agency, **coalition** or non-profit that supports the mission and purpose of the Eat Smart, Move More NC movement.

2. Change the number of members on the Executive Committee from seven to eight, which would add an additional Member at Large.

There was no discussion. There were no objections. Consensus was made for the change. The Bylaws will be updated.

Eat Smart, Move More North Carolina Updates

2010 Annual Report

Lori Rhew, Eat Smart, Move More NC Coordinator, gave an overview of the 2010 Eat Smart, Move More North Carolina Report which was just released.

The 2010 Eat Smart, Move More North Carolina Annual Report includes stories of individuals, organizations and partnerships that are working to make the healthy choice the easy choice in our state. It also provides a review of the work of the Leadership Team during 2010. The report can be downloaded from the Eat Smart, Move More NC web site.

The report is largely web based. However, promotional stickers have been created to increase awareness of the report and provide the Web address for downloading. You may get copies of the stickers by contacting Lori Rhew at Lori.Rhew@EatSmartMoveMoreNC.com.

All voting members received a packet in the mail containing the annual report, promotional sticker for the report, a document titled, "What can Your Organization do to Support Eat Smart, Move More NC" and a document titled, "Eat Smart, Move More NC Leadership Team Member Benefits." They were encouraged to share with information with other staff members in their organization.

Updating Membership Applications

Membership applications will be updated in April 2011. Lori will email the voting designee from each member organization a new application to complete. If a voting designee is no longer with the organizations, another staff from the organization will be contacted. The purpose is to assure that we have an updated membership list. If anyone has any questions, they can contact Lori Rhew at Lori.Rhew@EatSmartMoveMoreNC.com.

The World is Fat

Dr. Barry Popkin, Director of the University of North Carolina's Inter-Disciplinary Obesity Center and author of *The World is Fat* was the Keynote Speaker. (See power point presentation)

ESMM Ad Hoc Committee Reports

Advocacy/Policy Committee

Dave Gardner and Greg Griggs, Co-Chairs of the Advocacy/Policy Committee announced that the Eat Smart, Move More NC Policy Strategy Platform was complete and posted on the Eat Smart, Move More NC website. The platform will provide a sense of successful and best practical policies that we might consider working towards in our communities or organizations and will provide information on the status of obesity-related policy recommendations.

Closing Comments

Carolyn Dunn completed her term as Chair of the Executive Committee. She recognized Greg Griggs who is rotating off the Executive Committee after serving as past chair of the Executive Committee for the previous two years. Greg was the first Chair of Eat Smart, Move More North Carolina.

Dave Gardner began his role as Chair of the Executive Committee.

Next Meeting

Tuesday June 14, 2011
1:00 p.m. – 3:30 p.m.
Location – NC State Arboretum