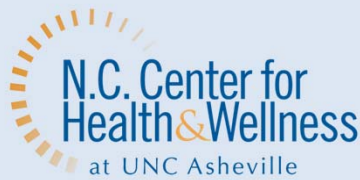


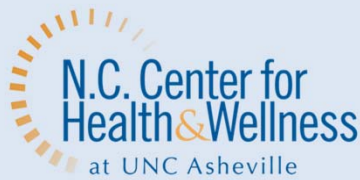
“Going Local: Results from the ESMMNC Local Coalition Policy Study”

Presented by student researcher,
Carolyn Bacchus
18 September 2012



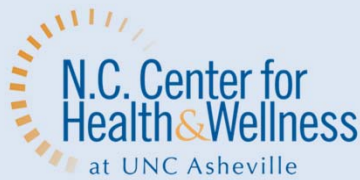
Background

- Based on the need for more information from local coalitions about what policy work they are currently engaged in.
- Project Purpose
- Deliverables:
 - Updated contact list of local coalitions
 - Documentation of methodology, timeline, IRB approval and other process notes
 - Survey tool, results, and summary
 - Interview tool, results, and summary
 - Final Report



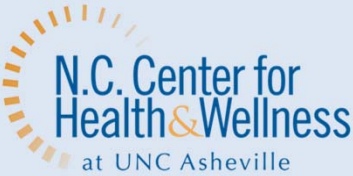
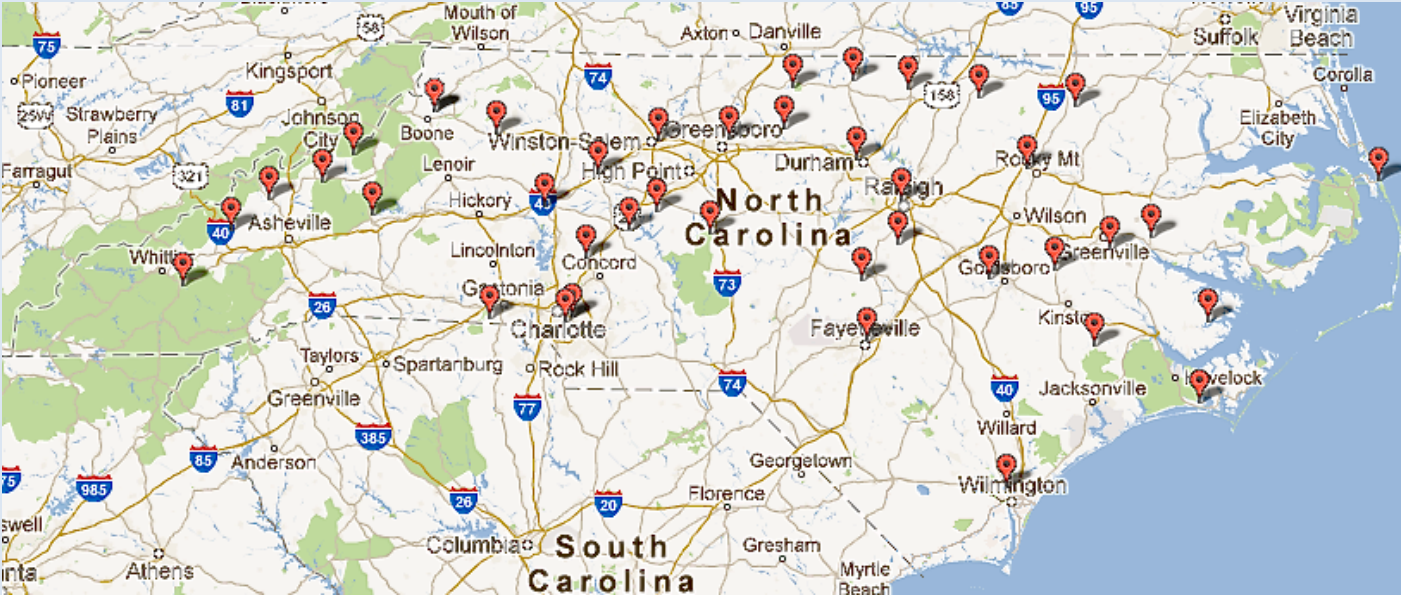
Methodology

- Online Survey (Conducted May-June 2012)
 - Respondents were asked about 4-8 policy areas regarding **Worksites, Community, and Schools.**
 - n=46
- Phone Interviews (Conducted August 2012)
 - Sampled from survey respondents by the 10 CTP regions
 - n=21
- Approved by UNC Asheville's Institutional Review Board
- Incentives
 - Participants received a \$25 grocery gift card for each portion of the study to be used to purchase healthy food and beverages for a coalition event.



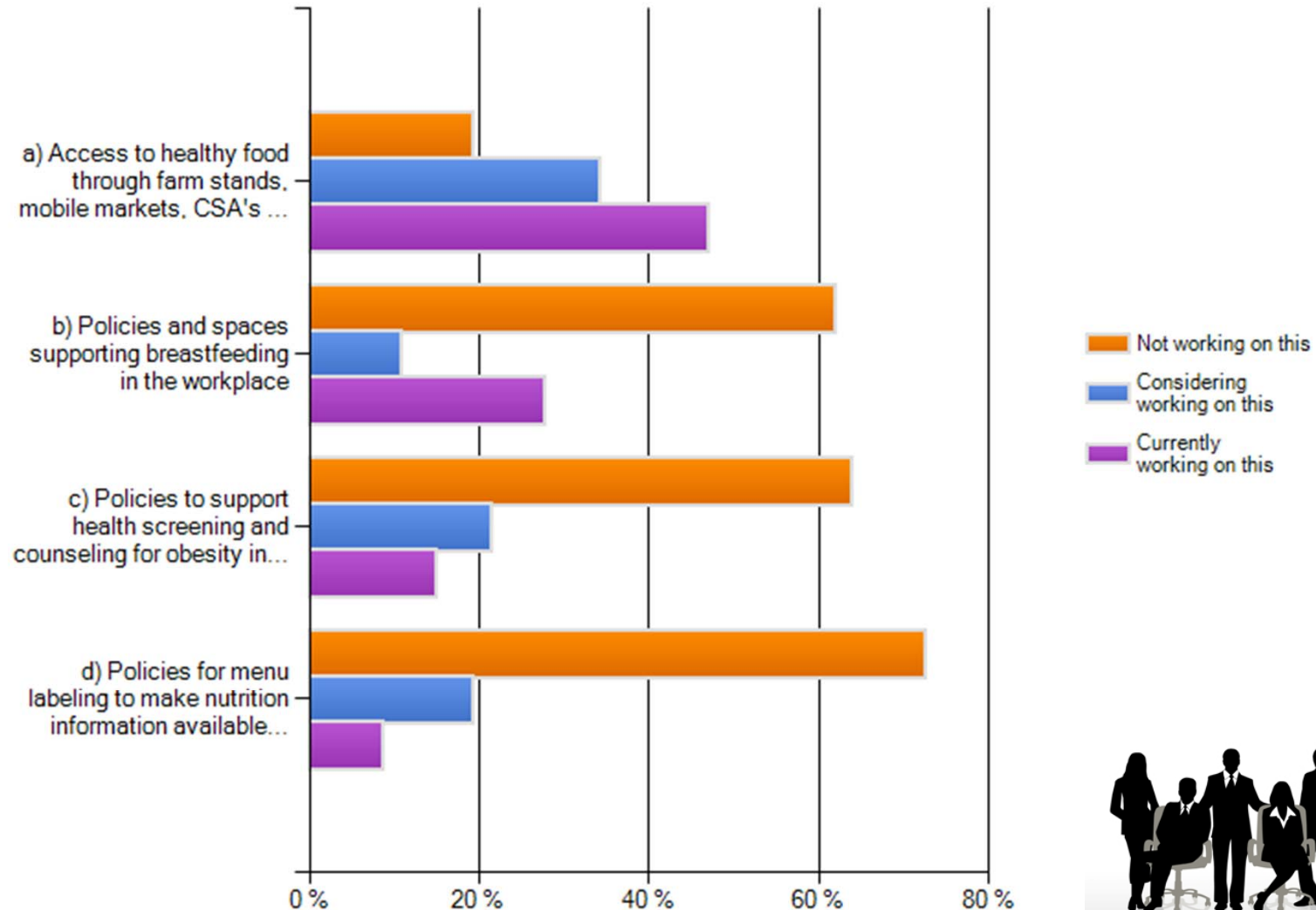
Online Survey Results

CTP Region	# Respondents
1	2
2	4
3	6
4	7
5	6
6	3
7	6
8	1
9	2
10	9
total 46	



Online Survey Results: Worksite

Respondents were asked to: "Please describe your coalition's engagement in the following WORKSITE policy areas:"



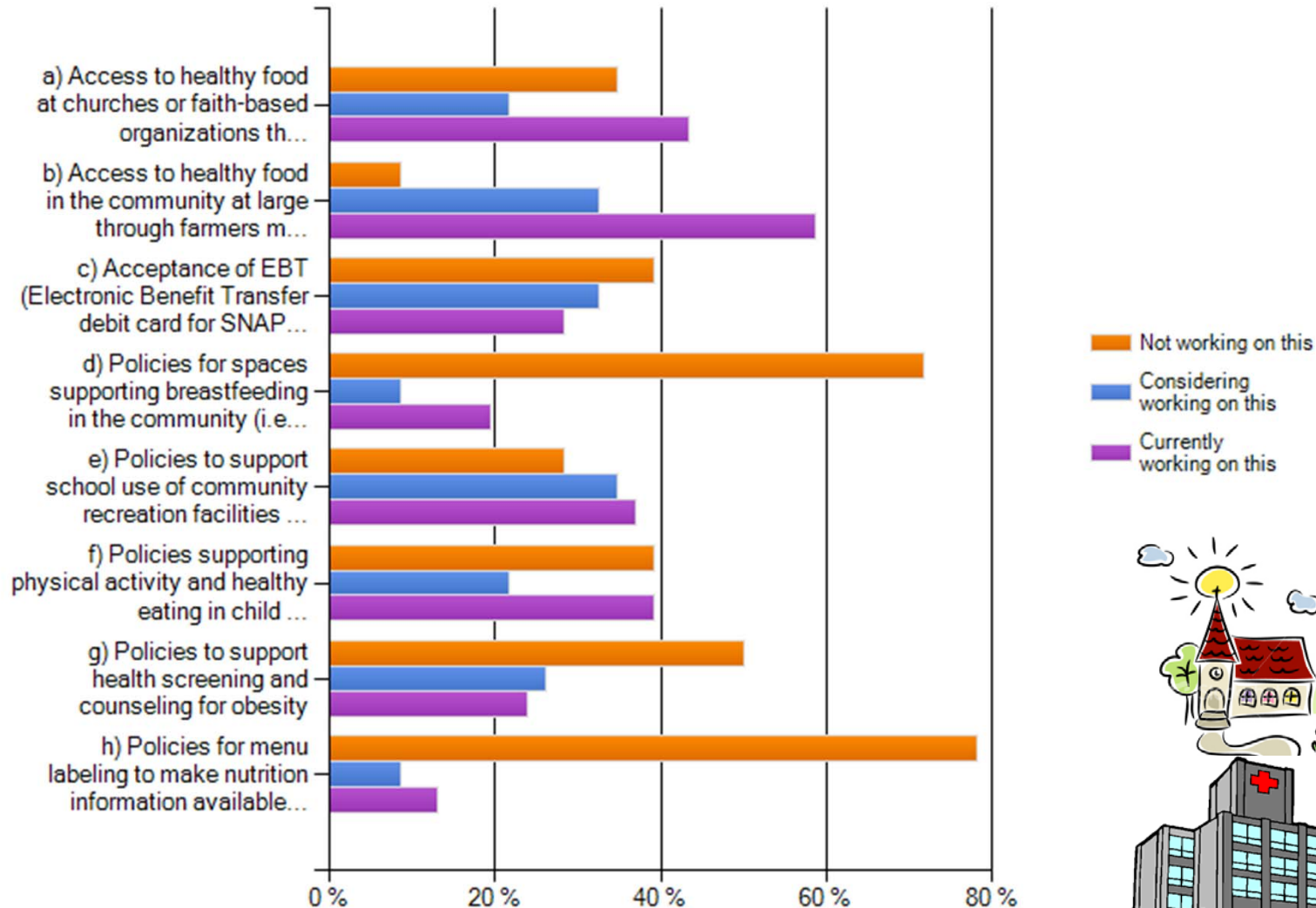
Phone Interview Results: Worksite

- Common policies:
 - Breastfeeding in county offices
 - CSA drop off sites
 - Staff wellness policies in county offices
 - Vending policies
 - Dress code amended to allow exercise shoes



Online Survey Results: Community

Respondents were asked to: "Please describe your coalition's engagement in the following COMMUNITY policy areas:"



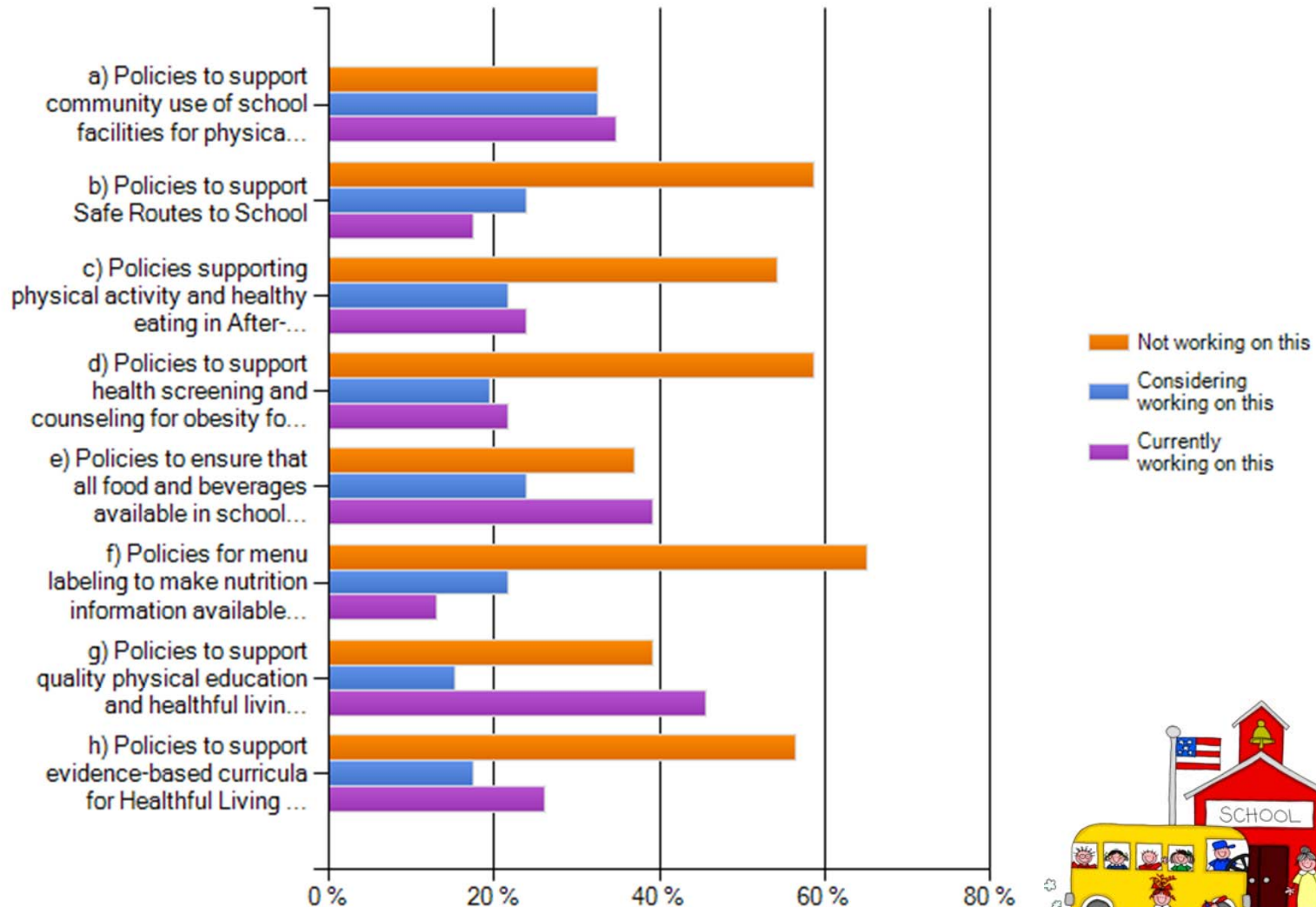
Phone Interview Results: Community

- Common policies:
 - EBT/WIC payment programs at markets
 - Restaurant menu labeling
 - Produce in convenience stores



Online Survey Results: Schools

Respondents were asked to: "Please describe your coalition's engagement in the following SCHOOL policy areas:"



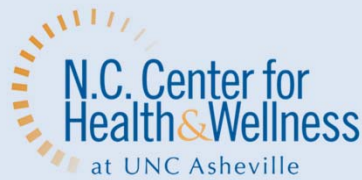
Phone Interview Results: Schools

- Common Policies:
 - Safe route to school initiatives
 - Joint use/after hours agreements
 - Nutrition policies for snacks in after school care



Phone Interviews

- Commonly identified partners and champions
- Specific barriers
 - Resistance to change
 - Verbal, but not written commitments
- Specific audiences focused on by current policy work
 - Children (schools)
 - Low-income
 - Faith based organizations
 - Worksite



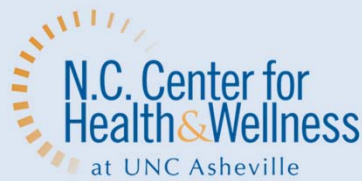
Conclusions & Recommendations

Conclusions

- Across the state there is a substantial amount of policy work being done at the local level.
- Comments/Concerns for ESMMNC from participants
- Large, but common range of policy being worked on
- Areas that few participants reported working on

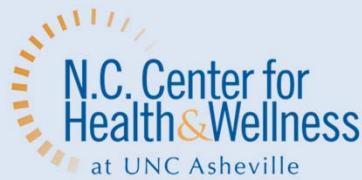
Recommendations

- Connecting local coalitions to each other.
- Create/provide resources to address reoccurring barriers.
- Encourage alignment of local and state level policy.
- Maintain contact, and complete the same or a similar survey every two summers.



Next Steps

- Final Report
- Fulfilled Deliverables
- Possible Publishing
- UNCA Service Learning Project



Thank you!

- Please contact Carolyn Bacchus with any inquiries about this research project at cabacchu@unca.edu

