



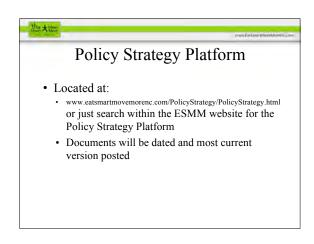
Recent Accomplishments

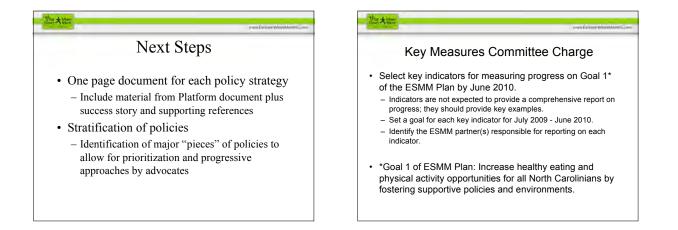
- Policy Strategy Platform
 - Outlines 20 policies to include:
 - General and Legislative Actions
 - Cost

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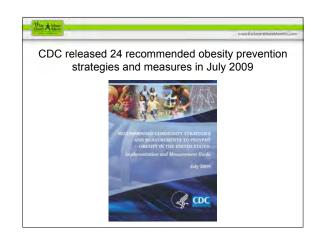
- Sources (e.g., NC IOM Prevention Plan)
- Evidence (reference summary)
- Current Status
- Complete References











CDC Strategy #10: Discourage consumption of sugar-sweetened beverages

CDC's suggested measure

 Licensed child care facilities within the local jurisdiction are required to ban sugar-sweetened beverages, including flavored/sweetened milk, and limit the portion size of 100% juice

· Measures available for North Carolina

- Percentage of middle and high schools that do not sell soda pop or fruit drinks that are not 100% juice
- Percentage of middle and high schools that do not sell sports drinks
 Percentage of hospitals that have implemented the Healthy Food
- Percentage of hospitals that have implemented the Healthy Food Environment criteria established by NC Prevention Partners
- Committee is exploring data available on child care in NC

CDC Strategy #14: Increase opportunities for extracurricular physical activity CDC's suggested measure The percentage of public schools within the largest school district in a local jurisdiction that allows the use of their athletic facilities by the

Measures available for North Carolina

public during non-school hours on a regular basis

- Percentage of schools that allow the use of their indoor physical activity or athletic facilities for community-sponsored classes or lessons outside of school hours or when school is not in session (joint use agreements)
- Percentage of after-school programs adopting Move More standards for after-school physical activity established by After-School Collaborative
- Committee is exploring other measurements for parks, trails, etc.

We need your help Where can we find information about policies and environments... that discourage consumption of sugar-sweetened beverages? that increase opportunities for extracurricular physical activity? Please respond to electronic survey to tell us about the data you have in mind: local or state level? what setting? what ages?

- qualitative or quantitative?
- who do we contact to learn more?

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Surveillance Committee Charge

- Develop an ESMM surveillance plan that:
 - Outlines key indicators to monitor ESMM Obesity Plan progress
 - Lists specific survey questions for existing surveillance systems
 - Addresses data gaps
 - Outlines how data will be shared

Surveillance Committee Members

- Jenni Albright (Chair): PAN Evaluation & Surveillance, DPH
- Sarah Langer (Coordinator): PAN Project Coordinator, DPH
- Kathy Andersen: NSB Nutrition Consultant, DPH
- James Cassell: BRFSS Coordinator, State Center for Health
 Statistics
- Carolyn Dunn: Professor, NC State University
- Kelly Evenson: Research Associate Professor, UNC
- Nakisha Floyd: PANT Consultant, DPI
- Donna Miles: CHAMP Coordinator, State Center for Health
 Statistics
- Elizabeth Mizelle: Children and Youth Data Manager, DPH

Initial Meeting: 11/05/09

- Review ESMM Executive Committee charge and decide on approach.
- Revisit ESMM Plan objectives and existing surveillance systems and reporting plans.
- · Identify potential new data systems.
- Plan surveillance retreat for January.

