

Walking and Biking to School in NC

Safe Routes to School National Partnership

June 17, 2014



Eat Smart, Move More Leadership Team meeting
June 13th, 2014
Raleigh, NC



Agenda

- I. Reflection
- II. What is the Safe Routes to School National Partnership?
- III. National Partnership Advocacy in NC
- IV. Resources
- V. Next Steps



Reflection

Think about...

- A time you or your child(ren) walked or biked to school



In 1969, nearly **50%** of all children walked or bicycled to school.

Today, just **13%** walk or bicycle.

All kids and communities deserve access to **safe, healthy streets** and opportunities for **physical activity**.



About the National Partnership

Our mission is to advocate for **safe walking and bicycling** to and from schools and in daily life, to **improve the health and well-being** of America's children, and to foster the creation of **livable, sustainable communities**.





About the National Partnership

We are a nonprofit organization that improves the quality of life for kids and communities by promoting active, healthy lifestyles and safe infrastructure that supports bicycling and walking.

We advance policy change; catalyze support for safe, active, and healthy communities with a **network of more than 650 partner organizations**; and we share our deep expertise at national, state, and local levels with those who are helping propel our mission forward.

What We Do

- Improve quality of life for kids, families, and communities
- Advance policy change
- Catalyze support for safe, healthy, active communities
- Share deep expertise





State Network Project

- Currently located in 7 states: CA, FL, MS, NC, NJ, OH, TN
- Activities include:
 - Building and maintaining statewide Network
 - Supporting award and obligation of Safe Routes to School funding
 - Leveraging funding for street-scale improvements
 - Advancing Complete Streets policies
 - Increasing Shared Use Agreements
 - Special focus on underserved communities
- Southern States Coordinator: FL, MS, NC, TN
 - Coordinating with State Advocacy Organizers to work towards policy goals
 - Developing Southern States Network for Active Transportation



Projects and Programs



- State Network Project
- Regional Network Project
- National Learning Network
- Fire Up Your Feet
- Voices for Healthy Kids



2014 efforts in NC

1. Coalition Building & Organizing

- Promote full expenditure of SAFETEA-LU SRTS funds and MAP-21 TAP funding
- Convene and build a state network of advocates, stakeholders, and partners
- Regional workshops (held in April and May)
- Form a statewide working group





2014 efforts in NC

2. Targeted Resource Development & Media Campaign

- Outline specific challenges
- **Success stories**, fact sheets and geographic analysis
- Feature stories, Op-Ed, letters to the editor to build support (via advocacy network)

3. Policy Goals

- Support passage of local and regional Complete Streets policies





NC Advocacy Action Plan

- Workshops held in April & May in 3 locations
- Over 60 attendees
- Participants completed 3 modules to share input and develop **Action Steps for Implementation**





NC Advocacy Action Plan



Top 3 Priority Areas:

- Education, Information and Messaging
- School Transportation and Siting
- Funding



NC Advocacy Action Plan



Other Priority Areas:

- Creative Approaches
- Policy Change
- Contextualize Complete Streets and Safe Routes to School
- Projects and Connections



Provide Input

Tell us...

- Success Stories
- Resources you need?
- Any final thoughts or comments?





Resources

Resource Center

- ▶ Research

- Library of Resources

- ▼ Webinars
 - Upcoming Webinars
 - Archived Webinars

- Quick Facts

- Our Publications

- Safe Routes to School E-News Archives

- Books and Music for Kids

- ▶ Voices for Healthy Kids: Active Places

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Resource Center

The Safe Routes to School National Partnership wants to empower you with relevant resources so you can succeed in your Safe Routes to School efforts – whether that is through implementing a program, letting your voice be heard as an advocate or pushing for policy change. Everyone’s work is important to the success of the overall Safe Routes to School program.

Take Advantage of Resources Galore
Expand your knowledge as a part of our network

[Read the latest in our blog](#)

[Stay abreast of current research](#)

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www.saferoutespartnership.org



Next Steps





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