Walking and Biking to School in NC Safe Routes to School National Partnership





Eat Smart, Move More Leadership Team meeting June 13th, 2014 Raleigh, NC



Agenda

- Reflection
- II. What is the Safe Routes to School National Partnership?
- III. National Partnership Advocacy in NC
- IV. Resources
- V. Next Steps



Reflection

Think about...

 A time you or your child(ren) walked or biked to school





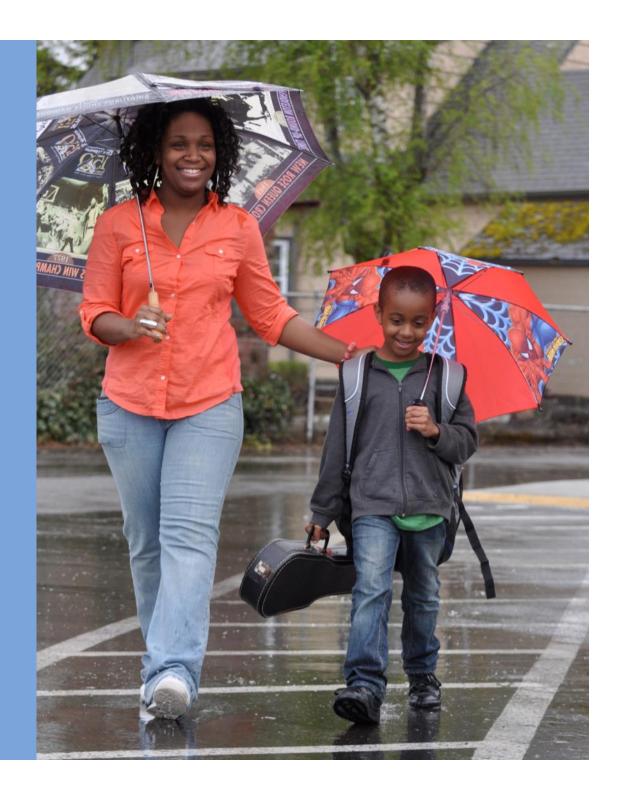
bicycle.

All kids and communities deserve access to safe, healthy streets and opportunities for physical activity.



About the National Partnership

Our mission is to advocate for safe walking and bicycling to and from schools and in daily life, to improve the health and well-being of America's children, and to foster the creation of livable, sustainable communities.





About the National Partnership

We are a nonprofit organization that improves the quality of life for kids and communities by promoting active, healthy lifestyles and safe infrastructure that supports bicycling and walking.

We advance policy change; catalyze support for safe, active, and healthy communities with a **network of more than 650 partner organizations**; and we share our deep expertise at national, state, and local levels with those who are helping propel our mission forward.

What We Do

- Improve quality of life for kids, families, and communities
- Advance policy change
- Catalyze support for safe, healthy, active communities
- Share deep expertise





State Network Project

- Currently located in 7 states: CA, FL, MS, NC, NJ, OH, TN
- Activities include:
 - Building and maintaining statewide Network
 - Supporting award and obligation of Safe Routes to School funding
 - Leveraging funding for street-scale improvements
 - Advancing Complete Streets policies
 - Increasing Shared Use Agreements
 - Special focus on underserved communities
- Southern States Coordinator: FL, MS, NC, TN
 - Coordinating with State Advocacy Organizers to work towards policy goals
 - Developing Southern States Network for Active Transportation



Projects and Programs



- State Network Project
- Regional NetworkProject
- National Learning Network
- Fire Up Your Feet
- Voices for Healthy Kids



2014 efforts in NC

1. Coalition Building & Organizing

- Promote full expenditure of SAFETEA-LU SRTS funds and MAP-21 TAP funding
- Convene and build a state network of advocates, stakeholders, and partners
- Regional workshops (held in April and May)
- Form a statewide working group





2014 efforts in NC

2. Targeted Resource Development & Media Campaign

- Outline specific challenges
- Success stories, fact sheets and geographic analysis
- Feature stories, Op-Ed, letters to the editor to build support (via advocacy network)

3. Policy Goals

Support passage of local and regional Complete Streets policies





NC Advocacy Action Plan

- Workshops held in April & May in 3 locations
- Over 60 attendees
- Participants
 completed 3 modules
 to share input and
 develop Action Steps
 for Implementation





NC Advocacy Action Plan



Top 3 Priority Areas:

- Education,
 Information and
 Messaging
- School Transportation and Siting
- Funding



NC Advocacy Action Plan



Other Priority Areas:

- Creative Approaches
- Policy Change
- Contextualize
 Complete Streets and
 Safe Routes to School
- Projects and Connections



Provide Input

Tell us...

- Success Stories
- Resources you need?
- Any final thoughts or comments?





Resources

Resource Center

Research

Library of Resources

▼ Webinars

Upcoming Webinars
Archived Webinars

Quick Facts

Our Publications

Safe Routes to School E-News Archives

Books and Music for Kids

Voices for Healthy Kids: Active Places Home » Resource Center » Resource Center



Take Advantage of Resources Galore

Expand your knowledge as a part of our network

Read the latest in our blog

Stay abreast of current research

Sign up for our monthly E-News

Share knowledge on our list-serve

Resource Center

The Safe Routes to School National Partnership wants to empower you with relevant resources so you can succeed in your Safe Routes to School efforts – whether that is through implementing a program, letting your voice be heard as an advocate or pushing for policy change. Everyone's work is important to the success of the overall Safe Routes to School program.

www.saferoutespartnership.org



Next Steps





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Safe Routes to School National Partnership

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