Task Force on Preventing Childhood Obesity November 14, 2008

10:00 am - 3:00 pmThird meeting in series of three

Location: Building 3 Cardinal Room, Division of Public health, 5605 Six Forks Rd, Raleigh

Co-Chairs: Leah Devlin, DDS, MPH, State Health Director, NC Department of Health and Human Services; Howard N. Lee, Chairman, NC State Board of Education (represented by Dr. Paula Hudson Collins)

Task Force Members present:, Ed Baker, Robert Blackburn, Phil Bors (representing Sarah Strunk), Robert J. Greczyn, Betsy La Forge, Beth Palien, Pam Seamans, Robert Seligson, Vandana Shah, Hugh Tilson (representing Bill Pully), Betsy Vetter (representing Frank Amend)

Interested persons present: Laura Aiken, Kymm Ballard, Ben Blankenship, John Bowdish, Patrick Buffkin, Kevin Cain, James Cassell, Elizabeth Dalton, H. Davis, Lee Dixon, Dee Dee Downie, Sarah Edwards, Andy Ellen, Butch Gunnells, Jennifer Hastings, Pam Highsmith, Sarah Hinton, Lynn Hoggard, Lauren Hood, Representative Insko, Suzanne Lazorick, Jennifer McDougal, Meg Molloy, IH Morris, Ron Morrow, Debi Nelson, Sharon Nelson, Julie Paul, Ruth Petersen, Marcus Plescia, Senator Purcell, Rebecca Reeve, Don Schumacher, Bob Schwartz, Cyndy Snyder, Paul Stone, Laurie Stradley, George Suddath, Cynthia Turner, Representative Doug Yongue

Dr. Devlin welcomed the Task Force members, Senator Purcell and Representative Insko, and other interested persons, facilitated introductions, reviewed agenda, and drew attention to handouts for the meeting including the draft recommendations.

Dr. Devlin shared the Healthiest Nation video (www.Healthiestnation.org)

Dr. Paula Hudson Collins presented the summary of the Think Tank Committee

Summary of Think Tank Committee

Purpose: State Board of Education will design and implement pilot programs for the schools to help prevent and reduce child obesity.

Goals: Increase physical activity, Decrease consumption of sugar-sweetened beverages, Collect Body Mass Index (BMI) data, Organize a health focused community service project, Establish a school employee wellness program

Focus:

Build on evidence-based existing programs for maximum benefit in limited timeframe, Utilize incentives and competition among schools, Design for easy replication Collaborate with community partners and public health advocates, Collect data Evaluate pilot program

Dr. Ruth Petersen and Dr. Paula Hudson Collins summarized the drafting process of the recommendations.

Task Force members presented the Draft Obesity Task Force Recommendations by Topic:

Pam Seamans: Overarching recommendations Beth Palien: Healthier foods to students Ed Baker: Foods in the community and home Betsy LaForge: Physical activity in schools

Phiil Bors: Master plans for bike and pedestrian pathways

Robert Blackburn: Safe places for children to play

Betsy Vetter: Limit screen time

Dr. Devlin facilitated discussion within each category of recommendations with comments by Task Force members and then from members of the audience (suggested changes will be incorporated into next version of document for Task Force Review)

Discussion was concluded with prioritization of recommendations by Task Force Members.

Concluding remarks by Dr. Devlin.