



Promotional Materials (Signage) Overview



Signs (36" x 24")



Rack Signs (11" x 7")



Floor Decals



Price Signs

To be laminated and reusable



11" x 7"



5" x 3"



7" x 5"

Shelf Tags



2.25" x 1.5"



6.5" x 3"

Shelf Strip (12" x 1.25")



Fits into the same slot as traditional price signs.

Outdoor Banner (5' x 2')



To be used only after store meets NC Healthy Food Retail Designation criteria



All promotional materials are also available in Spanish.

To receive the Buy Healthy Here files:

1. Complete the Online Assessment Tool for Small Food Stores found at eatsmartmovemorenc.com/HealthyFoodRetail.
2. After completing the assessment, you will be provided with a link to the Buy Healthy Here files.
3. Work with your local printing company to print any selection of the promotional materials from the files provided.