

North Carolina Healthy Food Retail

ASSESSMENT TOOL FOR SMALL FOOD STORES



Use this form when working on offering healthier options in a small food store. Complete the assessment prior to implementing changes, and annually thereafter. Upon completing this paper/pdf form, please enter the information at surveymonkey.com/r/NCHealthyFoodRetail.

Name of person completing this assessment _____ Organization(s) assisting store in providing and promoting healthy options _____

Store Name _____ Assessment Date _____

Store Owner Name _____

Store Address _____

Store Phone _____ County _____

What are the store hours of operation?

Sun: _____ Mon: _____ Tue: _____ Wed: _____

Thurs: _____ Fri: _____ Sat: _____ Open 24/7

What is the primary language spoken by the majority of the store's customers? _____

Are you completing this form as a baseline or follow-up assessment?

Does store accept SNAP/EBT? Yes No

Does store accept WIC? Yes No

Is store part of a chain? Yes No



Product Availability: COMPLETION REQUIRED

Products	Required quantity to meet NC Healthy Food Retail Designation Criteria	Are designation criteria met for this category?	If no, please indicate the number of different products currently available.
FRUITS			
Fresh, frozen or canned fruits in water or in 100% juice, no added sugars (excludes lemons and limes)	4 different fruits, 3 count minimum	YES <input type="checkbox"/> NO <input type="checkbox"/>	
VEGETABLES			
Fresh, frozen or canned vegetables, no sodium added or lower sodium (excludes garlic, herbs and condiments)	4 different vegetables, 3 count minimum	YES <input type="checkbox"/> NO <input type="checkbox"/>	
WHOLE GRAINS			
100% whole grain product (e.g., 100% whole wheat bread, cereal on NC WIC Program Authorized Product List , whole wheat pasta, whole wheat tortillas, brown rice)	2 different whole grain products (maximum of 1 cereal), 3 count minimum	YES <input type="checkbox"/> NO <input type="checkbox"/>	
PROTEIN			
No sodium added dried beans or no sodium added/lower sodium canned beans	1 package or can of beans, 3 count minimum	YES <input type="checkbox"/> NO <input type="checkbox"/>	
Nuts, lower sodium/no sodium added and no sugar added	1 package of nuts, 3 count minimum		
Other type of protein <ul style="list-style-type: none"> • Eggs • Lean cuts of beef, pork, fish or poultry, excluding deli meat • Lower sodium canned fish • Sunflower or pumpkin seeds 	1 other type of protein, 3 count minimum		
DAIRY OR DAIRY SUBSTITUTES			
Skim, 1%, or 2% cow's milk or soy milk, no added sugars (quart containers or larger)	1 milk, 3 count minimum	YES <input type="checkbox"/> NO <input type="checkbox"/>	
WATER			
Plain bottled water	1 water, 3 count minimum	YES <input type="checkbox"/> NO <input type="checkbox"/>	
TOTAL PRODUCT CATEGORIES MET			
Total number of product categories that meet minimum designation requirements (Each YES counts as 1)		_____ out of 6 categories	

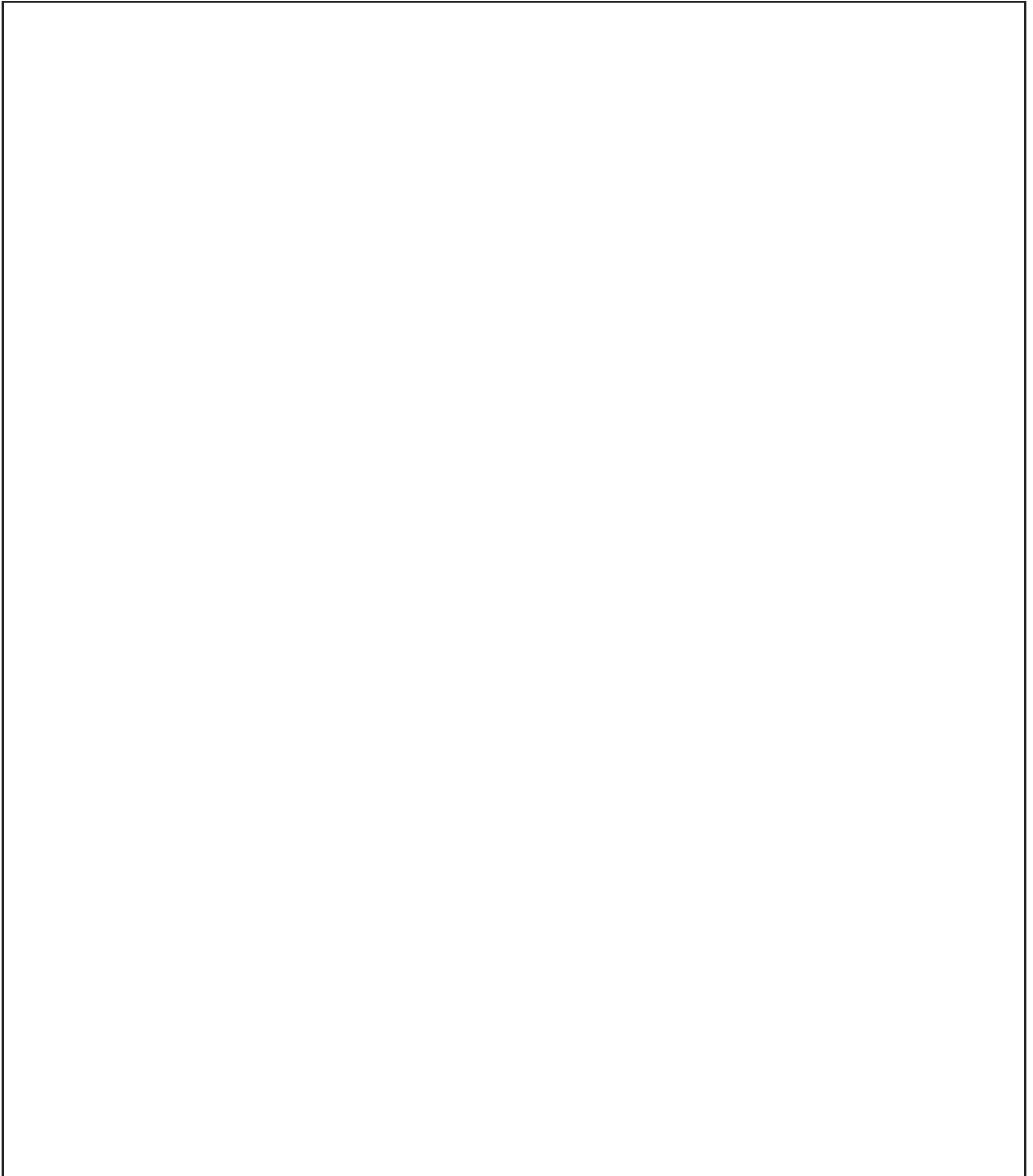
Produce Quality, Price and Visibility: COMPLETION OPTIONAL

Fresh Vegetables Available	Quality Indicate 1, 2, or 3 3 = More than 50% acceptable 2 = About 50% acceptable 1 = Less than 50% acceptable	Price Indicate dollar amount and unit (e.g., per pound, each)	Is the produce visible from the store entrance? Indicate Yes or No	Comments Including how the product is packaged and displayed
Example: Tomato	3	\$0.50 each	Yes	Not packaged, in basket
1.				
2.				
3.				
4.				
5.				
Fresh Fruits Available	Quality Indicate 1, 2, or 3 3 = More than 50% acceptable 2 = About 50% acceptable 1 = Less than 50% acceptable	Price Indicate dollar amount and unit (e.g., per pound, each)	Is the produce visible from the store entrance? Indicate Yes or No	Comments Including how the product is packaged and displayed
6.				
7.				
8.				
9.				
10.				

For suggestions on how to improve sales of fresh produce, see the **Food Trust's Sell Healthy Guide**.

Store Layout: COMPLETION OPTIONAL

Draw the store layout to show available space, indicating aisles, shelving, entrance, register and refrigeration. If there is fresh produce sold, please indicate the general location using "F" for fruit and "V" for vegetables. Consider also taking photos inside and outside the store.

A large, empty rectangular box with a thin black border, intended for drawing the store layout. The box is currently blank, providing space for the student to sketch the store's interior, including aisles, shelving, entrance, register, refrigeration, and fresh produce sections (marked with 'F' for fruit and 'V' for vegetables).

Descriptive Data:

COMPLETION OPTIONAL

Descriptive Data	Availability	Comments
How many cash registers are in the store?	1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> >3 <input type="checkbox"/>	
Is there adequate parking available for customers? (off street/street parking)	YES <input type="checkbox"/> NO <input type="checkbox"/>	
Are there handicap parking spots available?	YES <input type="checkbox"/> NO <input type="checkbox"/>	
Does the store have a ramp and/or curb cut for handicap accessibility?	YES <input type="checkbox"/> NO <input type="checkbox"/>	
Are there public transit options nearby? (bus, shuttle etc.)	YES <input type="checkbox"/> NO <input type="checkbox"/>	
Does the store have a kitchen or deli space with a grill? (grills or deli space require health department inspection, permitting food preparation)	YES <input type="checkbox"/> NO <input type="checkbox"/>	
Are there any in-store healthy eating advertisements/promotion?	YES <input type="checkbox"/> NO <input type="checkbox"/>	
Other:	YES <input type="checkbox"/> NO <input type="checkbox"/>	
Other:	YES <input type="checkbox"/> NO <input type="checkbox"/>	