North Carolina Healthy Food Retail

DESIGNATION CRITERIA

Small food stores are eligible for the North Carolina Healthy Food Retail Designation when they meet the criteria outlined in this document.

To apply for the designation, go to **surveymonkey.com/r/NCHealthyFoodRetail**.

FRUITS			
Required Minimum Quantity	4 different fruits, 3 count minimum for each fruit, offered on a continuous basis		
Acceptable Products	Fresh, frozen or canned fruits packed in water or packed in 100% juice, no added sugars Excludes limes and lemons		
Example			
	SourceSourceSourceSource3 cans of peaches3 fresh apples3 pints fresh strawberries3 packages frozen blueberries		



VEGETABLES			
Required Minimum Quantity	4 different vegetables, 3 count minimum for each vegetable, offered on a continuous basis		
Acceptable Products	Fresh, frozen or canned vegetables, lower sodium or no sodium added Excludes garlic, herbs and condiments		
Example	3 sweet potatoes 3 packages frozen spinach 3 cans no salt added green beans 3 fresh tomatoes		
WHOLE GRAINS			
Required Minimum Quantity	2 different whole grain products (maximum of 1 cereal product), 3 count minimum, offered on a continuous basis		
Acceptable Products	100% whole grain product (e.g., 100% whole wheat bread, cereal on NC WIC Program Authorized Product List , whole wheat pasta, whole wheat tortillas, brown rice)		
Example	Image: state of the state of		

PROTEIN				
Required Minimum Quantity	1 package or can of beans, 3 count minimum, offered on a continuous basis	1 package of nuts, 3 count minimum, offered on a continuous basis	1 other protein, 3 count minimum, offered on a continuous basis	
Acceptable Products	No sodium added dried beans or no sodium added/ lower sodium canned beans	Nuts, lower sodium/no sodium added and no sugar added	 Other type of protein including: Eggs (dozen-sized cartons) Lean cuts of beef and pork, fish or poultry, excluding deli meat Lower sodium canned fish Sunflower or pumpkin seeds 	
Example	Pinto Beans Pinto Beans Pinto Beans A packages dried beans	Image: state of the state		

Healthy Food Sold Here

DAIRY OR DAIRY SUBSTITUTES

Required Minimum Quantity	1 milk, 3 count minimum, offered on a continuous basis		
Acceptable Products	Skim, 1%, or 2% cow's milk or soy milk, no added sugars Quart containers or larger		
Example	SKIN SKIN 3 gallons milk		
WATER			
Required Minimum Quantity	3 count minimum, offered on a continuous basis		
Acceptable Products	Plain bottled water		
Example	3 bottles water		

Please see North Carolina Healthy Food Retail Designation FAQs for further clarification.

