Effective [insert date], this document outlines the Healthy Small Food Store Initiative agreement between [insert store name] and [insert name(s) of partner(s)]. This agreement applies to a period of development, implementation and evaluation of a Healthy Small Food Store Initiative.

Together, these parties agree to the following goals of the Healthy Small Food Store Initiative:

1. Increase the availability of and access to healthy food in [insert locality i.e., county, municipality] by providing and promoting healthy food in [insert store name], and
2. Work together to ensure that the introduction and promotion of healthy products result in long-lasting, positive impacts to the store's business

Per this agreement, to achieve the goals listed above, [insert store name] agrees to:

* Work with community partners to assess current store environment and product options, including photos taken inside and outside of corner store
* Participate in store owner interview to gather information about the status of the store and its product inventory
* Allow survey of customers to gather information about what healthy products are desired
* Introduce and promote at least [insert number] new healthy products
* If possible, track sales of new healthy products to determine the desirability of products
* If possible, participate in training to effectively source, maintain and merchandize new healthy products
* Inform store staff of the Healthy Small Food Store Initiative and encourage their participation
* Manage display of promotional materials, including healthy product labels, price tags and signage
* Allow community partners to share successes and challenges of the Healthy Small Food Store Initiative with other parties interested in the development and implementation of a successful Healthy Small Food Store Initiative

[insert name(s) of partner(s)] agree(s) to:

* Provide tools necessary to assess, implement and evaluate the Healthy Small Food Store Initiative
* Provide frequent contact with store owner throughout project phases, including phone calls and visits to the store
* Provide guidance for identifying and sourcing healthy products
* Provide training resources for maintaining and merchandizing healthy products
* Provide product identification and promotional materials, including Buy Healthy Here labels and indoor signage to promote healthy products
* Coordinate and provide media advertising
* If/when store meets NC Healthy Food Retail Designation criteria, apply for designation on behalf of the store and deliver certificate and door decal
* If/when store meets NC Healthy Food Retail Designation criteria, provide outdoor Buy Healthy Here signage

As the owner of [insert store name], I support the Healthy Small Food Store Initiative agreements listed above.

Sign Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_

Print Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

As the representative of [insert name(s) of community or partner organization(s)], I support the Healthy Small Food Store Initiative agreements listed above.

Sign Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_

Print Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_