



Introduction

This form is used to collect information about small food stores in North Carolina that are making efforts to offer healthier options and the organizations that are helping these stores. Please note: it is advised that you download and complete a paper copy of the Assessment Tool for Small Food Stores for your records prior to completing this online form.

This form can also be used as an application for the North Carolina Healthy Food Retail Designation. The designation recognizes small food stores that meet product criteria established by the North Carolina Healthy Food Retail Collaborative.

If you are working on healthy food retail efforts in a store with partners, please contact them to determine who should complete this form to avoid duplicate entries.



Your Information

* 1. Your contact information

Your Name

Organization

Address (Mailing)

Address 2

City/Town

State

ZIP/Postal Code

Email Address

Phone Number

* 2. Who (including your organization) is assisting this store in providing and promoting healthy options?
Please select all that apply.

- Catalyst for Healthy Eating Active Living
- Health Matters
- Healthy Communities
- Local Health Department (Please specify under "Other.")
- NC Cooperative Extension
- NC Department of Agriculture and Consumer Services, Healthy Food Small Retailer Program
- Obesity, Diabetes, Heart Disease and Stroke Prevention (ODHDSP) Project
- Steps to Health
- UNC Chapel Hill
- Youth Empowered Solutions
- No Affiliation
- Other (Please specify.)



North Carolina Healthy Food Retail Assessment/Application

Applying for Designation?

* 3. Are you completing this form to apply for North Carolina Healthy Food Retail Designation?

The North Carolina Healthy Food Retail Designation recognizes small food stores that meet product criteria established by

the North Carolina Healthy Food Retail Collaborative.

*Note: **If the store does not currently meet all designation criteria, please select "no."** You can apply for the designation once the store has met all designation criteria.*

Note: Any store that applies for designation must maintain the minimum stocking requirements. Partners listed on the application and NC Healthy Food Retail Collaborative members may drop in to the store during normal business hours to ensure that criteria are met. If minimum stocking requirements are not maintained, the NC Healthy Food Retail Designation may be recalled.

- yes
- no



North Carolina Healthy Food Retail Assessment/Application

Primary Language Spoken by Customers

* 4. What is the primary language spoken by the majority of the store's customers?

- English
- Spanish
- Other (please specify)



North Carolina Healthy Food Retail Assessment/Application

Assessment Type

* 5. Are you completing this form as a baseline or follow-up assessment?

- Baseline: First time submitting the North Carolina Healthy Food Retail Assessment for Small Food Stores
- Follow-up: Store submitted North Carolina Healthy Food Retail Assessment for Small Food Stores in a prior year



Store Information

* 6. Please select county where the store is located.

* 7. Store Contact Information

Store Name

Store Owner Name

Address (Physical)

Address 2

City/Town

State

ZIP/Postal Code

Email Address

* 8. Does store currently accept SNAP/EBT?

yes

no (If you are interested in learning more, [click here.](#))

* 9. Does store currently accept WIC?

yes

no (If you are interested in learning more, [click here.](#))

* 10. Is store part of a chain?

Answer yes if the store owner has more than one store or if the store is part of a major, well-known chain.

yes

no

unsure



Store Assessment

* 11. Please enter the date the in-store assessment was conducted.

Date

MM/DD/YYYY



Store Assessment

* 12. How many varieties of fruit (3 count minimum) are offered in the store on a continuous basis?

Note: Eligible fruits include fresh fruits, frozen fruits or canned fruits packed in water or packed in 100% juice, no added sugars.

The following fruits are excluded: lemons, limes, dried fruit, fruit juice.

See Designation Criteria and FAQs to assist you in completing this question.

- 0
- 1
- 2
- 3
- 4 or more

* 13. How many varieties of vegetables (3 count minimum) are offered in the store on a continuous basis?
Note: Eligible vegetables include fresh, frozen or lower sodium (maximum of 240 mg/serving)/no sodium added canned vegetables.

The following vegetables are excluded: garlic, herbs and condiments.

See [Designation Criteria](#) and [FAQs](#) to assist you in completing this question.

- 0
- 1
- 2
- 3
- 4 or more

* 14. How many varieties of whole grain product (e.g., 100% whole wheat bread, cereal on [NC WIC Program Authorized Product List](#), whole wheat pasta, whole wheat tortillas, brown rice) (3 count minimum) are offered in the store on a continuous basis?

See [Designation Criteria](#) and [FAQs](#) to assist you in completing this question.

- 0
- 1
- 2 or more

* 15. Does store offer no sodium added dried beans or no sodium added / lower sodium canned beans (minimum count of 3) on a continuous basis? Lower sodium refers to a maximum of 240 mg/serving.

See [Designation Criteria](#) and [FAQs](#) to assist you in completing this question.

- yes
- no

* 16. Does store offer lower sodium (maximum of 240 mg/serving) / no sodium added nuts with no added sugars (minimum count of 3 packages) on a continuous basis?

See [Designation Criteria](#) and [FAQs](#) to assist you in completing this question.

- yes
- no

* 17. Which of the following other protein sources are offered on a continuous basis (minimum count of 3)?

Please select all that apply.

See Designation Criteria and FAQs to assist you in completing this question.

- eggs
- lean cuts of beef, pork, fish or poultry (excludes deli meat)
- low sodium canned fish
- sunflower or pumpkin seeds
- none of these are offered on a continuous basis with a minimum count of 3

* 18. Does the store offer skim, 2% or 1% cow's milk with no added sugar (quart containers or larger) OR soy milk with no added sugars (minimum count of 3) on a continuous basis?

See Designation Criteria and FAQs to assist you in completing this question.

- yes
- no

* 19. Does the store offer plain bottled water (minimum count of 3 bottles) on a continuous basis?

See Designation Criteria and FAQs to assist you in completing this question.

- yes
- no



North Carolina Healthy Food Retail Assessment/Application

Successes and Challenges

20. What barriers have you encountered as you work to increase healthy options in this store?

21. What strategies, tools and/or partnerships have helped you in your work to increase healthy options?



Add a Photo (optional)

22. If you have a photo from this store that you would like to share, please upload it here.

You must have permission from any individuals in the photo to use and share the photo. Limit: one photo.

Choose File

No file chosen



Thank you!

Before you submit this form, we'd like to remind you:

1) Please complete this assessment annually.

2) Tools to assist you in offering and promoting healthy foods in small food stores can be found at

eatsmartmovemorenc.com/HealthyFoodRetail/HealthyFoodRetail.html

3) Any small food store that completes the assessment and commits to offering healthy choices can use

“Buy Healthy Here” signage to promote the healthy options in the store.

- Signage files can be found at preventchronicdiseasenc.com/files/buyhealthyhere
- Username: buyhealthyhere
- Password: healthyfoodretail16

4) If you responded "yes" for question 3, and the store meets the criteria for the North Carolina Healthy

Food Retail Designation, the designation decal and certificate will be sent to you at the mailing address

you provided at the beginning of this application. Applications will be processed on the first Thursday of

each month. If you have submitted this application after the first Thursday, it will be reviewed on the first

Thursday of next month. Please allow 2-3 weeks after the processing date for delivery.

Please contact healthyfoodretail@eatsmartmovemorenc.com if you have questions.

Don't forget to click "submit" below.